

BENGALATHON – INSTRUCTIONS & GUIDELINES

Participants are requested to read all the instructions carefully before applying for registration.

1. Registration Process

- 1.1. Registration and application submission to be done online only.
- 1.2. Only tech individuals/students can apply for the competition.
- 1.3. Participant who have already registered, should update their contact / phone number under “Edit Profile” option.
- 1.4. Last date for registration and application submission (Please see “Important Dates” section of this document).
- 1.5. For Registration, Click on “**Create an Account**” from the following page of Bengalathon portal i.e. (<https://bengalathon.wb.gov.in/>). Points marked with “*” are mandatory fields.
 - 1.5.1. *Team: Provide your team name.
 - 1.5.2. *Gender
 - 1.5.3. LinkedIn Profile: Embed your LinkedIn profile
 - 1.5.4. *Date of birth
 - 1.5.5. *Phone number
 - 1.5.6. *State and district: Participants should be a resident of West Bengal. Selection of district would be made from the Drop down list.
 - 1.5.7. *One of the identification proofs (Voter Id/ AADHAAR/ PAN Card/ Passport)
 - 1.5.8. *Domain knowledge: Select your domain from the various options available in the select dropdown list. Participants can only access problems coming under the domain specified. You can select more than one/all domain.
 - 1.5.9. *Photo: Upload your team/individual photo
 - 1.5.10. *CV: Create your CV having the following details only i.e. Name, Date of Birth, Company / College, Company / College / Individual Address, Company / College / Individual Phone number and email id, Qualification, Brief summary on experience (not more than 200 words), Photo, Email id, Phone Number and ID proof. If you’re representing a team, then combine the CV’s of all team

members one after the other, in one document and upload. Accepted file formats are doc, docx and pdf.

2. Team Formation Process

- 2.1. There is no restriction in number of teams from a particular college / organization / institution.
- 2.2. Any number of team of individuals from a company/college can participate.
- 2.3. All members MUST be well versed with programming skills.
- 2.4. Clearly communicate the email-ids and mobile numbers of all team members as well (in CV section).
- 2.5. The team size is restricted to 5 members.
- 2.6. No individual can be a part of more than one team.

3. Participation in a problem

- 3.1. Once registered, teams/individuals will have access to the problem statements.
- 3.2. Bengalathon has five problems pertaining to different domains. Based on your domain selection made during the time of registration, you will be able to view the aligned problem.
- 3.3. Each team can participate in one to all the available challenges.
- 3.4. Click on “Participate” against a given challenge.
 - 3.4.1. Team will be able to view the details of challenge
 - 3.4.2. Why you want to participate? Provide justification on how you have understood the challenge and give a brief description of the solution you want to propose for this challenge. The justification and brief description should not be more than 500 words.
 - 3.4.3. You need to upload the concept note and the detailed solution to the problem statement before the cut-off date. Submit your application and wait for the results of the first round evaluation.

4. Evaluation criteria

- 4.1. There would be two rounds of evaluation.
- 4.2. In each round, the evaluation criteria will include novelty of the idea, complexity, clarity, feasibility, practicability and sustainability, scale of impact, user experience

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and potential for future work progression. Your solution will be evaluated based on the following parameters.

- 4.2.1. Usefulness — the solution shall have a positive impact.
- 4.2.2. Usability — the solution is intuitive and easy to use.
- 4.2.3. Originality — the solution provides an innovative or creative approach to an idea and should not be copy of already existing app/game.
- 4.2.4. Financial implications – The solution should have revenue model
- 4.2.5. Risk, Issues and Mitigation plan

5. Shortlisting of entries

- 5.1. First round evaluation: Jury will verify the concept note and detailed solution (as mentioned in 3.4.3 and evaluate your submission on basis of the parameters mentioned in section 4.2. Selection of participants for final round will be done on basis of the entries (concept note and detailed solution) submitted.
- 5.2. Final round evaluation: Shortlisted participants from first round will design and develop the solution within the mentioned timeline (please see “Important Dates” section of this document) and will present the same to the juries.
- 5.3. Selection of winner: Participants will showcase the solution to the jury and the best 3 solutions will be awarded (cash prize and trophy). Apart from overall merit list, there will be district level winners. Best solution from districts will also be awarded (trophy).

6. General information

- 6.1. Participant should reach out to bengalathon@wb.gov.in for any sort of general/technical queries.
- 6.2. Shortlisted participant will receive email notification.
- 6.3. The final round is going to be held in Kolkata. Venue for the final round will be communicated to the shortlisted participants over email.
- 6.4. No TA/DA will be provided to any teams of company during the process.

7. Important Dates

- 7.1. **3rd November 2017**: Bengalathon State wide roll out launch

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7.2. **3rd November 2017 – 17th December 2017:** Registration and Idea submission (First round).

7.3. **20th December 2017:** Notification to shortlisted candidates

7.4. **20th December 2017 – 7th January:** Solution development period

7.5. **8th January 2018 – 12th January:** Presenting solution to Jury. (Final round.)

7.6. **16th January 2018:** Announcement of winners

8. Support

Please drop us a mail at bengalathon@wb.gov.in for any queries.

9. Disclaimer

The decision of the juries will be final and no further communication on this will be entertained. The conditions are subject to modification as per the decision of the competent authorities.

